

Alex Gamela

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Education

MA Online Journalism
[Birmingham City University 2011]

MOOC The Future Of Storytelling
[Multimedia and interactive
storytelling | 2013]

CAP
[Teaching Aptitude Certificate]

Workshop Jornalismo Online
[UT-Austin/U.Nova de Lisboa Summer
Institute 2008]

Cyberjournalism
[Professional Training Action
Instituto Pedro Nunes 2004]

Degree in Journalism
[Escola Superior de Educação de
Coimbra 2000]

Skills

Multimedia [Photography, Video &
Audio]

Dataviz [Infographics, data
visualization]

Coding [HTML5; CSS3; PHP & .js]

CMS [Wordpress]

Adobe Production Suite [Illustrator,
Audition, Premiere, Photoshop,
AfterEffects]

Blogs

blog.alexgamela.com

O Lago - olago.wordpress.com

[Blog dedicated to Online Journalism
and Multimedia]

Alex Gamela is a digital content producer with copywriting experience. He worked as digital and multimedia content producer in science communication projects and as a communications officer. He taught modules in the Web Marketing Course at FLAG, and trained journalists in Digital Narratives, on behalf of the University of Porto.

Currently he blogs and creates copy for an online music shop.

Work Experience

Copywriting / Content producer | February 2017 - today
Blogging & Copywriting (product description) for Salaomusical.com

Communication Officer | Botanical Garden of the Uni. of
Coimbra | September 2015 – October 2018
*Science communication management and production; Press officer; online
presence manager; event production; Social media management*

Communication Officer | Centre for Functional Ecology
- U. Coimbra | September 2015 – August 2016 |
*Science communication management and production; Press officer; online
presence manager; event production; Social media management*

Science Communication | Invasoras.uc.pt | August 2012
- December 2013
*Digital interactive and multimedia content production; Copywriting; Social
media management*

Trainer | FLAG | 2012 - 2014
Blogging; Copywriting; Twitter; Wordpress

Trainer | University of Porto | September 2010 - June
2011
Cofina e P3 Training Program- Digital Writing and Multimedia Narratives

Writer

PC Guia | 2012 – today [Monthly column about online living]

Gerador Magazine | 2015 - today [Portuguese cultural life]

Communication & Press Officer

Tube d'Ensaio - Associação Cultural | 2006-2012

Freelancer

Design and website development - Wordpress;

Journalist @ Journalism.co.uk;

Journalist / Host Rádio 921fm [local radio]

Journalist @ Rocksound [national music magazine]